



Director of Movement Building recruitment pack

Are you passionate about the role Christians and churches can play in bringing about an economy that works for people and planet? The [JustMoney Movement](#) is a small organisation with a big vision. We are looking for a Director of Movement Building (0.8 FTE) to help us move towards a world where money shapes a fairer, greener future. You will lead our movement building approach, equipping individuals and congregations to understand how we are connected to the financial system and wider economy, and to act to bring about change. You will develop strategic collaborations with denominations and organisations to maximise impact. You will be an experienced leader, helping to shape the strategic direction of our work, overseeing staff and resources within our small team, and deputising for our Executive Director.

About JustMoney Movement

The JustMoney Movement is a Christian charity, with longstanding relationships across the Catholic, Anglican, Nonconformist and Pentecostal denominations. We have a vision of a fairer, greener future, and we believe money is integral to shaping that future. As Christians we believe our use of money should flow from our faith and values such as justice, compassion, the dignity of all, and the importance of caring for creation.

The financial system and wider economy are harming people and planet, leading to crises in our climate and nature and to huge economic inequalities. We rebranded from ECCR to the JustMoney Movement in 2022 to reflect our aim to build a movement of people seeking a more just use of money. Our [theory of change](#) is that we need to draw together a diverse range of Christians, churches and Christian networks, as part of a broader movement, to help create political space for financial and wider economic system transformation.

Our current strategic priority is to increase the reach, depth and diversity of engagement of Christian individuals, congregations and networks in the UK with the JustMoney Movement, in order to have a meaningful impact on policy and practice for a fairer, greener future. We do this through a range of activities including:

- Education and training on finance and economics e.g. our Money Makes Change hub, to harness churches' large 'financial footprint' for social and environmental impact.
- Communications and campaigning e.g. on tax justice and green and fair banking, channelling the churches' grassroots scale, reach and influence to maximise public pressure.
- High level influencing and thought leadership, convening faith leaders and organisations, to resource a credible, distinctive voice on economic transformation.

We have had a period of exciting growth in profile and activity over the past 3 years, and have created this new Director of Movement Building role to work

closely with the Executive Director (ED) in leading the JustMoney Movement into the next phase of our development.

Director of Movement Building (0.8 FTE)

Grade 4 on our Salary Scale: For Directors with substantial financial, staffing and development responsibilities. Reports direct to the ED and supports ED in overall strategic direction, risk management and culture of the organisation. Requires mastery of a range of relevant knowledge and its application, with substantial personal autonomy. Significant responsibility for the work of others and for the allocation of resources, as well as personal accountabilities for analysis, design, planning, execution and evaluation.

- Grade 4.1 expected FTE salary £47,800 pro-rated to 4 days a week = £38,240.
- Home based with regular travel within the UK.

Role description

- Lead the organisation's movement building approach, seeking long-term transformational change to our financial system and wider economy through building the power of individuals, churches and Christian networks, as part of a wider social movement for a more just and sustainable future.
- Design, implement, and lead strategic initiatives and projects for a more just use of money, especially developing individual and church learning and action on the financial system and wider economy, managing people and budgets.
- Identify and deliver learning and action opportunities, including around how individuals and churches use their own money and on tax justice. Conduct training and produce written resources in a variety of media for churches and individuals to understand the financial system and wider economy and to take tangible action.
- Develop and maintain a reasonable level of expertise in areas including ethical finance, an overview of the financial system, Christian ethics, and adult/ lay education.
- Along with the ED, be an external face of the organisation, positioning JustMoney Movement as a leading voice on issues of faith and finance, through speaking engagements, media interviews, and developing strategic collaborations to broaden reach and deepen engagement.
- Support the ED in helping to deliver JustMoney Movement's strategy to see money shape a fairer, greener world, including managing risk, and safeguarding the culture and values of the organisation.
- Deputise for the ED as required in leading, supporting and empowering the JustMoney Movement staff team in the delivery of their work; manage staff, contractors and volunteers as appropriate.
- Contribute to a robust impact assessment framework for our activities, to enable a solid evidence base to measure impact and evolve as a result, contribute to strong relationships with funders, and meet reporting requirements.

- Support efforts to diversify income and ensure the financial sustainability of JustMoney Movement, taking a lead on developing our commercial consultancy offer and contributing to our grant fundraising as required.
- This role requires applicants to have the right to live and work in the UK and is subject to a basic DBS check.

Person specification

The ideal candidate would have the following experience, knowledge, skills, abilities and personal characteristics:

Experience:

- Management and leadership, ideally within a charity, including managing staff
- Taking a movement building approach to bringing about social change
- Creating and implementing strategic initiatives or projects, and managing risk and budgets for these
- Delivering training and creating resources on relevant issues, such as economic, environmental or social justice, ideally with a church-based audience
- Building relationships, collaborating and communicating with a range of audiences, including churches
- Public speaking and media interviews
- Fundraising and making grant funding applications
- Monitoring and evaluation for impact and learning

Knowledge, skills and abilities:

- A degree or equivalent experience in a relevant area (e.g. theology, economics)
- Knowledge of the church context within the UK
- Understanding of movement building theory and how to apply it to social change
- Expertise in one or more of ethical finance, the financial system, economics, Christian ethics, and adult/ lay education
- Self-motivated with problem solving ability and a strong “can-do” attitude, combining practical skills with a strategic mindset
- Excellent communication and interpersonal skills, with the ability to network and build new relationships, and inspire people to get involved
- Exceptional organisational skills, including prioritisation and attention to detail
- Ability to manage budgets
- Able to work some evenings and weekends, and to travel across the UK

Personal Characteristics:

- Empathy with JustMoney Movement’s vision and work
- Passion for financial and economic justice and a desire to see Christians engage in it as an expression of faith
- High levels of personal and professional integrity, reflected in respect for others and work ethic
- An understanding of and demonstrable commitment to equal opportunities

- An active faith, and an understanding of and sympathy with the theological basis for JustMoney Movement's work. As the charity is a Christian organisation, this post is covered by an Occupational Requirement (OR) under the Equality Act 2010 so the successful applicant will be expected to be a practising Christian, demonstrating a personal commitment to the mission, principles, values and practices of the organisation

To apply, please send your CV and a cover letter setting out how you meet the person specification by **9am on Wednesday 26 June**. In-person interviews are provisionally set for Monday 8 July. For any specific enquiries please contact info@justmoney.org.uk

info@justmoney.org.uk **www.justmoney.org.uk**

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